

“AN UNRIVALLED PURE  
VODKA – FOR THE TRUE  
CONNAISSEUR”



**ARCTIC  
VELVET**

Made with  
Greenland Water

**VODKA**

40% ALCOHOL BY VOLUME

# Arctic Velvet – endless smoothness



**Arctic Water** – completely untouched for thousands of years – completely pure and resting under endless snowfields protected by the earth's shield and Greenland's pristine glaciers.

Deep under the Sermersuaq glacier on the remote Disko Island, not far from Qeqertarsuaq, lies a unique water source that remained undiscovered for more than 2000 years. Naturally filtered pure water, organically filtered over the millennia through a natural maze of volcanic rock and emerging at our artesian spring - refined as Arctic Velvet.

This pure, crystal clear velvet arctic spring water with its very low mineralization and its extremely high pH-Value of 9.38 (!) forms the basis for our spirit Arctic Velvet is just the beginning.

The combination of carefully selecting highest quality neutral grains for spirits and the further five times distillation, places Arctic Velvet in a class of its own for smoothness and drinkability – presenting vodka connoisseurs with a truly unique experience.

# Clawed by the “Big Hunter”!

Flawless pure: No vodka connoisseur can do without the taste and experience of Arctic Velvet



# Water is our expertise



Water is an integral element in our expertise and our passion. As leading experts for the development, production & distribution of beverages, beer and spirits, we have put all our experience to showcase and inter-twine the best of our arctic velvet water in order to create the world's smoothest and resilient vodka.

## **That's Arctic Velvet!**

Distilling and blending Arctic Velvet encompasses much more than choosing the best grain spirits; matching the attributes of a 2000 year old pure and ancient arctic spring water from Greenland vaults Arctic Velvet to the pinnacle of an exceptionally gallant and velvet finish. As a matter of record the water, which arises from a natural artesian spring, is nearly 7000 times purer than tap water.

That's why we neither have to filter nor to demineralize our water before Arctic Velvet is harmonized in its final and exceptional result.

## **That's Unique!**

The alkaline pH-value of 9.38 and the negligibly low content of minerals below 1° hardness (°dH) ensures our arctic spring water's unrivaled uniqueness. It is made from high quality grains, carefully selected from the lush and fertile valleys of France and the Netherlands and the best greenescapes of the United States of America. Our products are always organic and GMO free and suitably hand-crafted to perfection: gently distilled 5 times for the discerning pallet. Arctic Velvet is in a class of its own, pure, polar and smooth.

Vodka connoisseurs understand the uniqueness of Arctic Velvet.

Experience and live the purity of Arctic Velvet.

## **That's Greenland!**



Completely untouched and natural. Serenity, water and ice. Purity and uncompromising quality; Unrivalled finish and taste.

Lonesome walks the “Big Hunter” through the magnificent icescape, respectfully called “NANOOK” by the Inuit. Symbolic of life and strength, challenge and adventure.

### **That’s Greenland!**

Smooth & welcoming; Experience the meaning of pure and clean arctic treasure.

### **That’s Arctic Velvet!**

# Greenland’s Unique Taste

## **Tasting Notes Arctic Velvet Vodka from Karl Rudolf**

Karl Rudolf is a specialized journalist, author and renowned expert for spirits.

**The eye** – it is a pleasure to see an elegant bottle with a simple body and rounded shoulders and a glass polar bear head as a striking pinnacle and statement, the packaging, the bottle as well as the polar bear head have been designed exclusively for the Vodka Arctic Velvet by the award-winning Hamburger top designer Lothar Böhm. The vodka in the glass appears crystal clear – it stands as a prime example for the perfect optical purity of an ultra-premium clear spirit.

**The nose** – first one perceives a scent of freshness which almost immediately turns into wheat; that is what the quite mild scent discloses. Little by little other scents of herbs and spices come out from the background and blend into the aroma of wheat into a unique

bouquet which has a dominant sent of fresh cut grain but is completed by selected additional ingredients in an impressive way and becomes a perfect sobriquet of flavours.

**The palate** – is caressed by incredibly smooth and gentle vodka. It is the extraordinary Greenland water that literally eases the pallet into “velvet”. In positive contrast, Arctic Velvet Vodka has a full body that fills the mouth with the harmonious trifecta of the agreeable sweetness of wheat, discreet traces of herbs and a finishing touch of zest: a vodka with gentle “character” which embraces and settles warmly on the the palate!

**Conclusion:** The vodka with the distinct scent which glides over the taste buds as smoothly as velvet and leaves a lightly fragrant and misty finish ... Leaving a long lasting and remarkably memorable experience. An independent testimonial: “Arctic Velvet – too valuable to mix! **It’s a vodka which is worth being enjoyed pure**, but should never be experienced ice-cold.”

# Discover the vibrant taste sensation of raw nature

The bottle, crystal clear shining like a piece of glacial ice, signed by “NANOOK” – The Big Hunter.

Firmly grasping the bear’s head, twisting the neck, thereby releasing the purity and sanctity of ultra clean ARCTIC VELVET Vodka will lure you into the embrace of Greenland’s Arctic. Directly to the shores of a remote island in Buffin Bay, you will encounter the purest water, untouched by civilization for the last 2.000 years, with a pH-value of 9,38, resulting in a water of unrivaled distinction with unique character that can only be found in ARCTIC VELVET Vodka. Defining a new level of distinctive and exceptional taste.

The water acts as a catalyst in generating the purest spirit when carefully handcrafted and

blended with the best ingredients in the world. Gently blending the highest quality grain for distillation, not once, not twice, but five times ensures a silky spirit as clear and pure as arctic glacial ice from which it was born.

In the end it’s our craftsmanship and care that refines these finest ingredients – creating an extremely smooth and enjoyable vodka that will make a permanent and breathtaking impression.

ARCTIC VELVET Vodka is one of the experiences a vodka connoisseur must encounter in his lifetime. Every single bear’s head from our vodka bottle will represent a cherished icon for the connoisseur’s trophy case.

## Arctic Velvet 0,75 ltr. bottle 1 x 40’ standard dv container

6 bottles per carton with gift box or without  
8.640 bottles with following packaging details:  
24 pallets with 60 cartons per pallet  
= 360 bottles per pallet  
pallet dimensions: 1150 x 1.000 x 1.500 mm  
gross weight per pallet:  
693 kgs (with gift box)  
641 kgs (without giftbox)  
total gross weight per container:  
16.632 kgs (with gift box)  
15.384 kgs (without giftbox)

## Arctic Velvet 0,75 ltr. bottle 1 x 20’ standard dv container

6 bottles per carton with gift box or without  
4.080 bottles with following packaging details:  
10 pallets with 60 cartons per pallet  
= 360 bottles per pallet  
pallet dimensions: 1150 x 1.000 x 1.500 mm  
2 pallets with 40 cartons per pallet  
= 240 bottles per pallet  
pallet dimensions: 1.150 x 800 x 1.500 mm  
gross weight per pallet:  
468 kgs (with gift box)  
433 kgs (without giftbox)  
total gross weight per container:  
7.866 kgs (with gift box)  
7.267 kgs (without giftbox)



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